



### Dining Around Sydney Magazine

Best Restaurants of Australia: [www.bestrestaurants.com.au](http://www.bestrestaurants.com.au)

Best Gift Certificates: [www.bestgiftcertificates.com.au](http://www.bestgiftcertificates.com.au)

Best Venues of Australia: [www.bestvenues.com.au](http://www.bestvenues.com.au)

Best Clubs of Australia: [www.bestclubs.com.au](http://www.bestclubs.com.au)

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## DE GROOTS TAKES THE HASSLE OUT OF REWARDS BUYING

Dining gift certificates for a host of leading Australian restaurants and lifestyle experiences are on the menu at newly launched gift certificate website, [www.bestgiftcertificates.com.au](http://www.bestgiftcertificates.com.au). The fresh-faced Best Gift Certificates site is the newest addition to the de Groots' suite of hospitality websites. It is the only online gift certificate website in Australia dedicated to restaurants, wine, food and the hospitality industry, combined with lifestyle experiences.

If you're looking for innovative ideas for rewards and incentives or simply a gift to say "thank you" to an employee with the minimum of hassle and fuss, log on to Best Gift Certificates, explore the host of quality restaurants and lifestyle experiences available and let de Groots do the hard work for you.

Gift certificates are available for purchase online at [www.bestgiftcertificates.com.au](http://www.bestgiftcertificates.com.au) and can be delivered to the employee immediately by email, saving time and hassle. Or if you prefer, opt for your gift certificate to be delivered by mail to any location within Australia. You choose the amount you would like to spend, anywhere from \$25 to \$500, and add your own personal message. The search tools on the website enable you to search for restaurants by cuisine and location, making your decision as straightforward as possible. If you need to find out more information about your chosen restaurant before purchasing, including opening hours and menus, you can simply click through to the restaurant's page on sister website [www.bestrestaurants.com.au](http://www.bestrestaurants.com.au) for comprehensive details and photos.

If the employee you're buying for has quite specific taste and you'd like to give them the option of choosing their own restaurant or experience, don't go past the **Universal Gift Certificate**. You choose the amount you want to spend from \$25 to \$500 and when your gift is received by the recipient they simply visit [www.bestgiftcertificates.com.au](http://www.bestgiftcertificates.com.au), redeem their gift certificate into an online account and then start shopping for a dining or lifestyle experience of their choice.

de Groots Media is well established in the online corporate rewards market. Managing Director Maureen de Groot described the increasing popularity of dining and lifestyle experience gift certificates for use as staff rewards and incentives as "overwhelming" since her company became involved in their promotion in 1999. "Regardless of the leisure interests of your employees, our online gift certificate program is extremely versatile. Dining and lifestyle experience gift certificates are a safe option if you're taking into account how well your rewards will be received. After all, who wouldn't love to dine at a quality restaurant or participate in a wonderful experience", de Groot said.

de Groots Best Gift Certificates have an account feature for corporate clients which allows them to login and purchase gift certificates directly online. If you'd like to personalise your gift certificates even further, you can opt for your company logo to be included as well.

For more information about Best Gift Certificates or opening a corporate account, call (02) 9211 6088 or email [corporate@bestgiftcertificates.com.au](mailto:corporate@bestgiftcertificates.com.au) .

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**About de Groots Media**

de Groots Media is a leading and long-established supplier of quality restaurant and hospitality information throughout Australia. The company hosts a number of websites including Best Restaurants, Best Venues, Best Clubs and Best Gift Certificates. De Groots Media also publishes Dining Around Sydney, a complimentary travel magazine delivered to 5-star hotels, concierges and high-end corporations in Sydney.

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